

# The *Connex* Postsecondary Assessment System

Data-driven Advising and Supportive Services through Student and Group Profiles, and Targeted Messaging



# The *Connex* Postsecondary Assessment System

An online assessment, reporting, communications, and evaluation system for colleges, universities, schools and education support programs.

Focus on academics, engagement, and behaviors that affect postsecondary satisfaction and success.

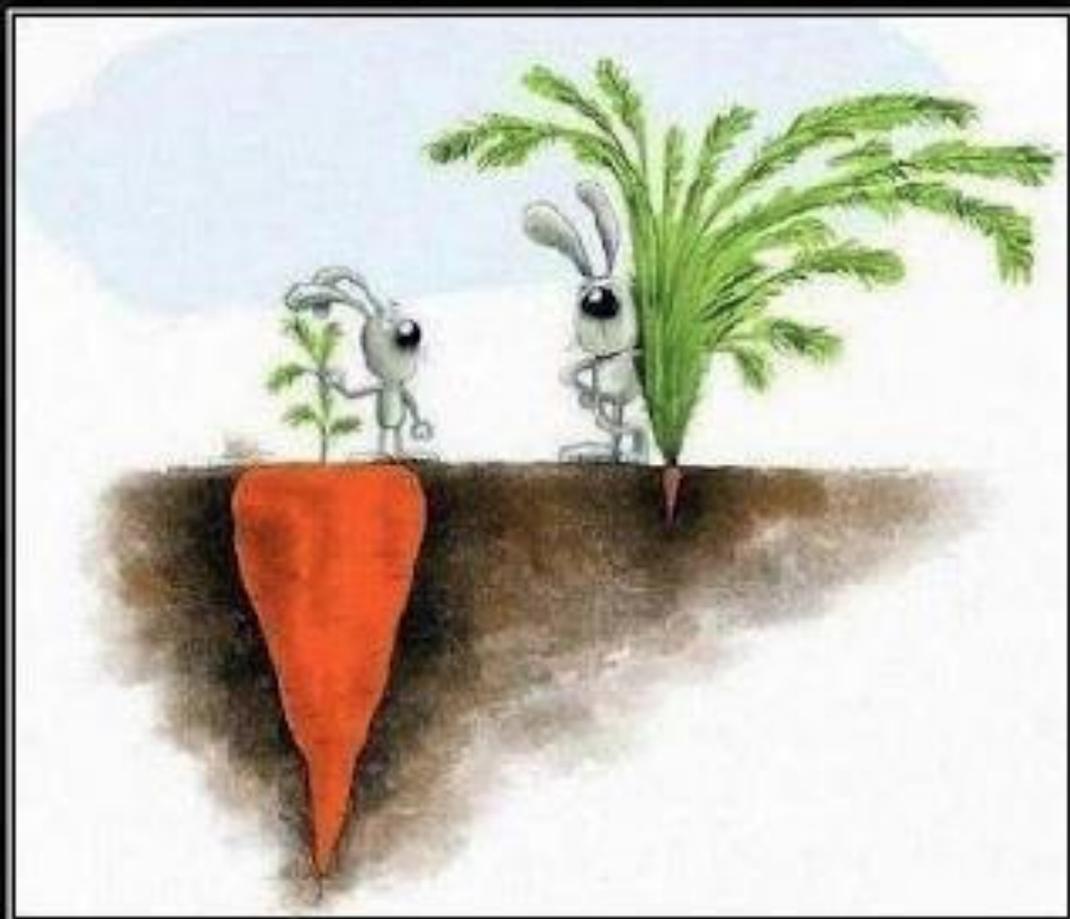
*Slideshow online: [www.connex.us/connex2014.pdf](http://www.connex.us/connex2014.pdf)*

The logo for Encouragement Services, Inc. (ESI) is a dark blue square with the letters "ESI" in white, bold, sans-serif font centered inside.

Created by Encouragement Services, Inc. (ESI), a nonprofit corporation committed to college and career advancement.

# *Connex*

[www.connex.us](http://www.connex.us)



**SUCCESS**

it's not always what you see

## *Connext* Enables Student Self Reports

- Education issues and concerns
- Education involvement and engagement
- Career interests, experiences, and future plans
- Transfer and graduate school planning
- Student interest in activities and services
- Relationships, stressors, personal issues
- Veterans issues and concerns

## *Connex* for Data-informed Support

- Provides focused [individual report](#)\* for informing advising, career services, and other student support services
- Enables targeted communication to students
- Enables easy report sharing with key support professionals

\* For education support professionals

## *Connex* for Data-informed Support

- Early warning system
- Individual advising
- Program improvement

# A Simple Online Survey System

- Students take 15-30 minutes to complete assessment
- Point and click – radio buttons and checkboxes
- Data and reports available upon submission
- Five types of questions
- Standard form previews available in [Professionals Menu](#)

# Five Question Types

- Multiple choice – single answer
- Multiple choice – single answer with “Other”
- Multiple choice – multiple answer
- Multiple choice – multiple answer with “Other”
- Free-form text

# *Connex* Survey Forms

- Form 1: Students at Community Colleges
- Form 2: Students at Baccalaureate Institutions
- Premium Form 1 (customized version of Form 1)
- Premium Form 2 (customized version of Form 2)
- Custom survey creator for any audience (bundled with premium version)

# Who Receives Student Data?

- *Connex* site administrator and other authorized professional staff
- Respondent (option)
- Other - mentor, advisor, or relative (option)

# *Connex* Reports

- [Academic Issues Factor Report](#)
- [Career Services Needed Factor Report](#)
- [Disengagement Factor Report](#)
- [Military Veterans Custom Factor Report](#)
- Custom Factor Reports
  
- [Individual Student Report](#)
- Individual Comparison Report
- Group Reports
- Group Comparison and Change Reports

# *Connex* in Action: We Recommend!

To take an assessment: Go to Students menu and select Form 1 or Form 2. Enter **guest** as the authorization code.

To generate reports, go to Professionals menu; use **guest** as authorization code and **guest1** as password.

# Connex Costs, Effective July 1, 2013

- Premium Forms 1 and 2 - \$600/per year for 2-year institutions and education support programs and \$950/year for 4-year institutions
- Premium Forms 1 and 2 - \$500/year for multi-campus institutions (\$500 x number of campuses)

# Registration

- Go to [www.connex.us](http://www.connex.us)
- Click on the registration link on the lower left
- Complete the online form and submit
- Wait for ESI approval and welcome message

# Form Customization Steps

1. Go to UEP home page [www.connnext.us](http://www.connnext.us)
2. Open [Professionals Menu](#) in left navigation bar
3. Select [Administration and Reporting Tools](#)
4. Enter your Connnext registration email address and password to customize your school or program's forms)
5. Go to Customization Tab near bottom of page

## Documents, Previews, and Sample Reports

[www.connex.us/docs.htm](http://www.connex.us/docs.htm)

[www.connex.us](http://www.connex.us) Go here to register a school or program, access reporting tools, and conduct assessments.

Additional resources:

- [Connex Brochure](#)
- [Connex Postsecondary Assessment System \(Presentation\)](#)
- [Introduction to the Connex System](#)
- [Data-driven Counseling \(annotated bibliography\)](#)

Previews of the assessment forms:

- [Form 1 - Community Colleges and Two-year Institutions](#)
- [Form 2 - Institutions that grant Bachelor's Degrees](#)

Sample Reports

- [Individual Student Report](#)
- [Academic Issues Factor Report](#)
- [Career Services Needed Factor Report](#)
- [Disengagement Factor Report](#)
- [Military Veterans Custom Factor Report](#)

# More Information



- Online at [www.connex.us](http://www.connex.us)
- Presentation online  
[www.connex.us/connex2014.pdf](http://www.connex.us/connex2014.pdf)
- Sample reports and assessment previews  
[www.connex.us/docs.htm](http://www.connex.us/docs.htm)
- One-page introduction  
[www.connex.us/intro.pdf](http://www.connex.us/intro.pdf)

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